

Hands down, Snowie™ leads the industry in high-quality shaved-ice snow-cone equipment. From state-of-the-art ice shavers, colorful carts and concession stands to delicious flavors—Snowie™ provides it all.

Over our 30 years in the industry, we've refined our designs and created new products to let you work smarter, faster, and more cost-effectively.

Our high-quality engineered products are renowned throughout the industry. Snowie™ isn't your ordinary snow-cone. Our engineered ice shavers produce a fine, melt-in-your-mouth experience—and with over 50 flavors to choose from, you'll offer customers a truly unique treat they'll be telling their friends about!



To learn more, contact us
1-877-4-SNOWIE
Service@Snowie.com
www.Snowie.com

SNOWIE™
the cool part of summer

SNOWIE™ INFORMATION GUIDE



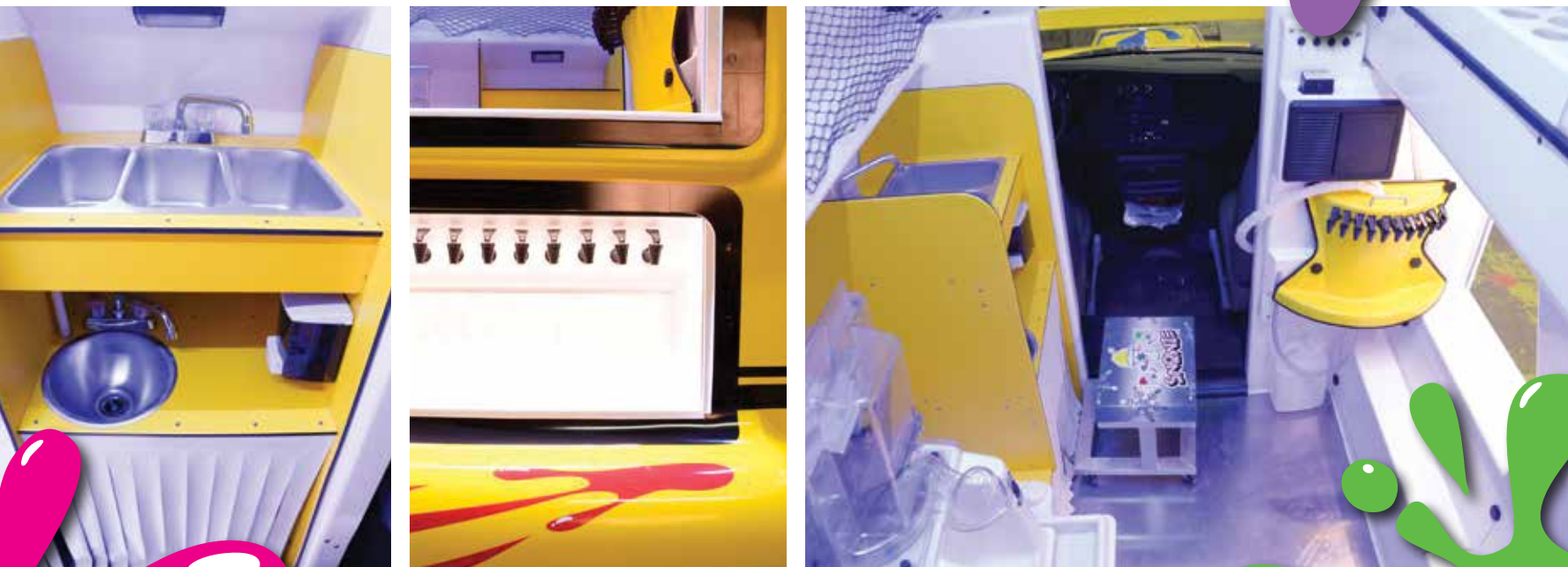
Snowie™ Shavers



Your Ride To High Profits

Go places with the Snowie™ SchoolBus! The Snowie™ SchoolBus gives you the freedom to bring your product to the crowds, eliminating the hassle and cost of finding a location. The Snowie™ SchoolBus is a self-contained vending unit that

requires minimal set-up and lets you go where the action is. Have a couple of hours after work? Snowie™ SchoolBus is an easy way to make your free time count.



SNOWIE™ SCHOOLBUS

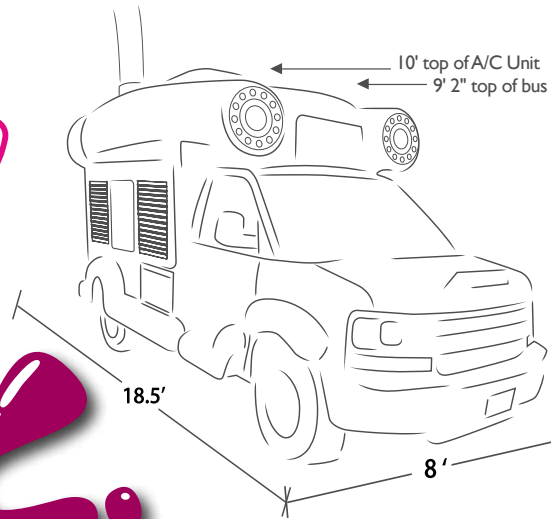
Drive Up Your Revenue This Summer
With The Snowie™ SchoolBus!

Snowie™ SchoolBus Includes

- Air Conditioner—RV-grade, mounted on roof
- Complete water system
- Abundant storage space and cargo net
- Freezer (Cold Plate)
- Power-inverter, batteries, and charger
- Snowie™ 3000 Ice Shaver
- Flavor Station with electric shutter door 10 flavors, 2.5 gallon jug for each
- Decals
- Fiberglass shell
- Two serving windows
- Blower with windsock
- Plenty of head room
- Sound system
- Tow package
- Solar panels
- Carnival lights
- LED lighting



Solar Panels



Commercial High-Volume Ice Shavers

Snowie™ Block Shaver

Finally the wait is over! Snowie™ is proud to introduce the best block shaver ever built. The ice produced by the Snowie™ Block Shaver is unparalleled in its quality. It generates fine fluffy snow, serving after serving that acts like a sponge when flavor is added. The Block features easy to load and unload vertical ice shaving with a small foot print so you don't sacrifice valuable counter-space. It is equipped with Snowie's™ signature

snow shaper and snow catch. No more forming with your hands or a separate tool. Press the snow up into the snow-shaper and you have a perfect shaved ice. Within seconds you are ready to make another. Unlike block shavers which have knife-like blades, the cheese grater-like blade in the Snowie™ Block Shaver is safe to handle and easy to replace. When the blade is 100% dull, simply remove, discard and replace with a new blade.



Snowie™ Block Shaver™ Specs:

22 3/4" D x 16" W x 31 3/4" H	220 volt, 1 HP, 7 amp
67.5 Pounds	12 Volt DC, 1/2 HP, 40 amp
Holds *10+ lb. block of Ice	Shaves 12-8 oz. servings/minute
120 volt, 1 HP, 14 amp	NSF Certified

*32 qty. 8 oz. servings per 10 lb. (6"x 6"x 10-1/2") Block of Ice

Snowie™ 3000 Ice Shaver

No shaver on the market comes close to the quality of the Snowie™ 3000 with its ease of use and speed. This machine is designed for high volume commercial venues such as fairs, festivals, concerts, sport stadiums and more! Using typical ice cubes

this machine can shave up to 18 fresh, 8 ounce servings of fluffy snow in a minute. The Snowie™ 3000 maximizes your profit potential and keeps your lines moving.



Snowie™ 3000™ Specs:

23" D x 16" W x 22" H	220 volt, 1 HP, 7 amp
56 Pounds	12 Volt DC, 1/2 HP, 40 amp
Holds 8 lbs of ice	Shaves 18-8oz servings/minute
120 volt, 1 HP, 14 amp	NSF Certified

Snowie™ 1000 Ice Shaver

Where space is a concern and demand may not be constant, the Snowie™ 1000 is the perfect choice. This machine is great for a variety of applications such as vending carts, community pools, kid's sports games, church and school functions, and snack shops, to name a few. Considered the "mini"

version of the 3000, there's no sacrifice with the quality of snow. The Snowie™ 1000 produces up to 10 fresh, 8 ounce servings in a minute. This machine is a sensible solution for those who wish to enter commercial venues on a limited budget.



Snowie™ 1000 Specs:

18" D x 11.5" W x 17" H	220 volt, 1 HP, 7 amp
28 Pounds	12 Volt DC, 1/2 HP, 40 amp
Holds 4 lbs of ice	Shaves 10-8oz servings/minute
120 volt, 1 HP, 14 amp	NSF Certified

Home Ice Shaver



SHIVERS

Little Snowie™

Turn ordinary ice cubes into Snowie™ Shaved Ice instantly with this handy, portable, home ice shaver. Take the Little Snowie™ to your next family reunion, picnic, backyard pool party, or birthday party (a big treat!). Using the Little Snowie™ is

not only entertaining, but safe and easy. The Little Snowie™ is a scaled down version of the 3000 and 1000 with the same great quality of snow and priced so you can afford one for your home!

Little Snowie™ Specs:

12" D x 7.5" W x 11" H	220 volt, 1 amp
9 Pounds	12 Volt DC
Holds 1 lb of ice	Shaves 3 8oz servings/minute
120 volt, 1.3 amp	NSF Certified

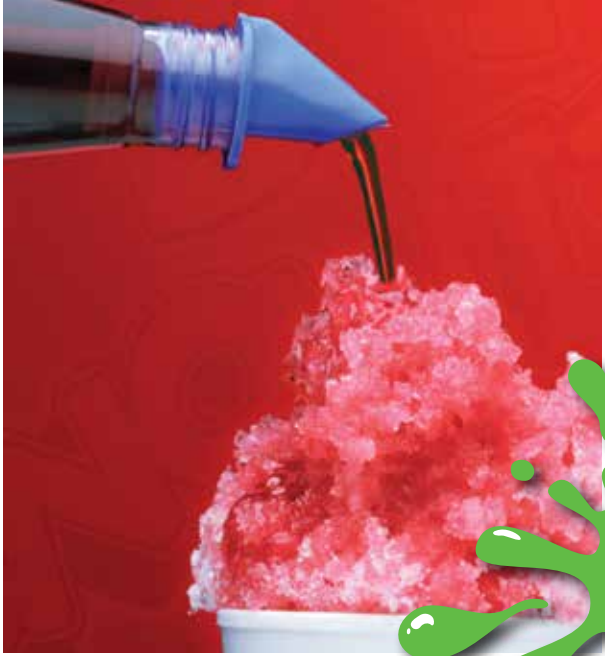


Coming Soon! An attachable part to shave ice into a flower cup. See www.Snowie.com for details.

Double Your Profits



Build Your Own Flavor Station



FLAVOR STATIONS/FLAVORS

Mouth Watering Flavors

Snowie™ isn't your ordinary snow-cone. Our engineered ice shavers produce a fine, melt-in-your-mouth experience—and with so many flavors to choose from, you'll offer customers a truly unique treat they'll be telling their friends about!

Snowie™ uses only the highest quality ingredients to create our flavorful syrups. Our flavors are considered the best by those who

have tried them. Our commitment to providing the best flavors goes beyond taste though. Snowie™ flavors are economical and easy to use. With the cost being only pennies per serving, the only thing sweeter than the taste is the profit margin. From serving bottles to high volume dispensing syrup systems like the flavor station, Snowie™ is a one stop source for all your flavor needs.

Flavor Stations

The Snowie™ Counterpart and Stand Alone Flavor Stations allow your customers to select and pour their own flavors.

Snowie™ Flavor Stations eliminate hand-pouring flavors, which in turn moves those long lines twice as fast. All you do is shave ice and take money! Not only will your customers love it, you will too as you can literally double your profits with the flavors station!

Snowie™ Flavors

- | | | | |
|--------------------------------|-----------------------------|--|--|
| Banana | Cream Soda | Maui-Wowee | Sour Grape |
| Black Cherry | Daiquiri | Orange | Strawberry Fresh |
| Black Raspberry | French Vanilla | Orange Pineapple | Suicide (Blueberry, Tropical Punch, Peach) |
| Blue Hawaii (Blue Coconut) | Godzilla (Very Fruit Punch) | Papaya | Tamarindo |
| Blue Raspberry | Grape | Passion Fruit | Tiger's Blood (Strawberry, Coconut) |
| Blueberry | Guava | Peach | Torch (Hot Cinnamon) |
| Bubblegum Blue | Hawaiian Punch | Pina Colada | Toxic Waste (Very Blueberry) |
| Bubblegum Pink | Hawaiian Tropic | Pineapple | Tutti Frutti |
| Bug Juice (Strawberry, Banana) | Horchata | Pink Lemon Sour | Watermelon |
| Cheesecake | Kiwi | Pomegranate | Wedding Cake |
| Cherry | Lemon | Red Raspberry | Wild Cherry |
| Cherry Cola | Lemon Lime | Rock & Roll (Red Raspberry, Fruit Punch) | |
| Coconut | Lime | Root Beer | |
| Cola | Mai Tai | Sno Cream | |
| Cotton Candy Blue | Mango | Sour Apple | |
| Cotton Candy Pink | Margarita | | |



All available in Sugar-Free!

You can make any of our flavors sugar-free with our one-of-a-kind Sweet-Thickener powder made with Splenda. It sweetens, thickens, and comes closer to real simple syrup/sugar water than any other sugar-free product available! Don't forget to try our Premium Cream Topping! It's the perfect way to top-off your Snowie™ for a rich and creamy experience.

Sugar-Free!



Snowie™ Buildings

Your business just got cooler with the Snowie™ Building! These ultra-modern, portable buildings are designed with both form and function in mind. The dynamic, full-color graphics, dancing wind sock, and cool mist system on the exterior of the buildings offer a unique and eye catching experience that guarantees to attract customers. The interior of the buildings are self contained with plenty of storage space and designed with an ease-of-flow work area so you can serve your custom-

ers quickly and efficiently. Features include electrical outlets, AC, lighting, and a water system. The water system is complete with a fresh water tank, waste water tank, hot water heater, stainless steel three basin sink, and a separate stainless steel hand washing sink. The wheels and tongue are removable so you are able to leave your building on location for the season with peace of mind. To learn more about Snowie™ buildings, for pricing, sizes and more images, visit www.Snowie.com.



BUILDINGS/KIOSKS/CARTS

Snowie™ Kiosks

If you thought the Snowie™ building was cool, well things just got even cooler with the Snowie™ Kiosk! If your dream is to sell a high volume of shaved ice to hundreds, even thousands, of customers in just hours, the Snowie™ Kiosk is for you. Our kiosks are constructed similarly to our buildings with a few distinct differences. They are completely open which eliminates the need for an air conditioner. The next difference is a feature that makes the Snowie™ Kiosk unique and different from anything else available in the market. We call it the "collapsing roof". The roof of the kiosk is suspended by two tele-

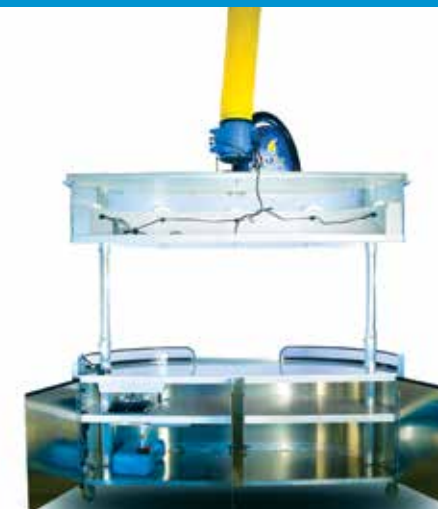
scoping aluminum cylinders on both sides of the kiosk that have internal rams. When the roof is collapsed, it is at eye level. There is plenty of storage space in the kiosk's roof and under the counter. It comes with a full water system, electrical and lighting. Couple your kiosk with the Snowie™ Flavor Station and you are one lean, money-making machine! The kiosk is guaranteed to draw crowds over and over again. With two sizes to choose from; the 8x5 foot or 12x5 foot kiosk. Visit www.Snowie.com to learn more about Snowie™ Kiosks.



Snowie™ Carts

Snowie™ Carts are an efficient way to set up multiple satellite locations throughout a venue, increasing customer awareness and sales. The carts are compact so they're ideal for venues that are tight on space and they are narrow enough to fit through 36 inch doorways which is a huge advantage. The cart is lightweight so it is easy to push into location and it comes on caster wheels which lock into place. They are equipped with electrical outlets, efficient lighting, and a water system.

The water system includes a two basin sink, hot water heater, waste water tank and fresh water tank. The roof on the cart is a collapsing roof which is suspended on both sides of the cart by telescoping aluminum cylinders which have internal rams. The rams make pushing the roof up and pulling it down easy. With the roof collapsed, the cart can fit in an enclosed trailer or in the back of a truck for transportation. Visit www.Snowie.com to learn more about Snowie™ Carts.



How much money can I make?



Business Opportunity #1

The first way to make money with shaved ice is by placing a **Snowie™ Building** at a stationary location such as a strip mall, shopping center, or parking lot. You would use a building in this case because it is completely enclosed and can be locked-up at night for security.

“I grossed \$72,000 in 5 months with my Snowie™ Building! I recouped my investment and still turned a profit, all in the first year of business!”

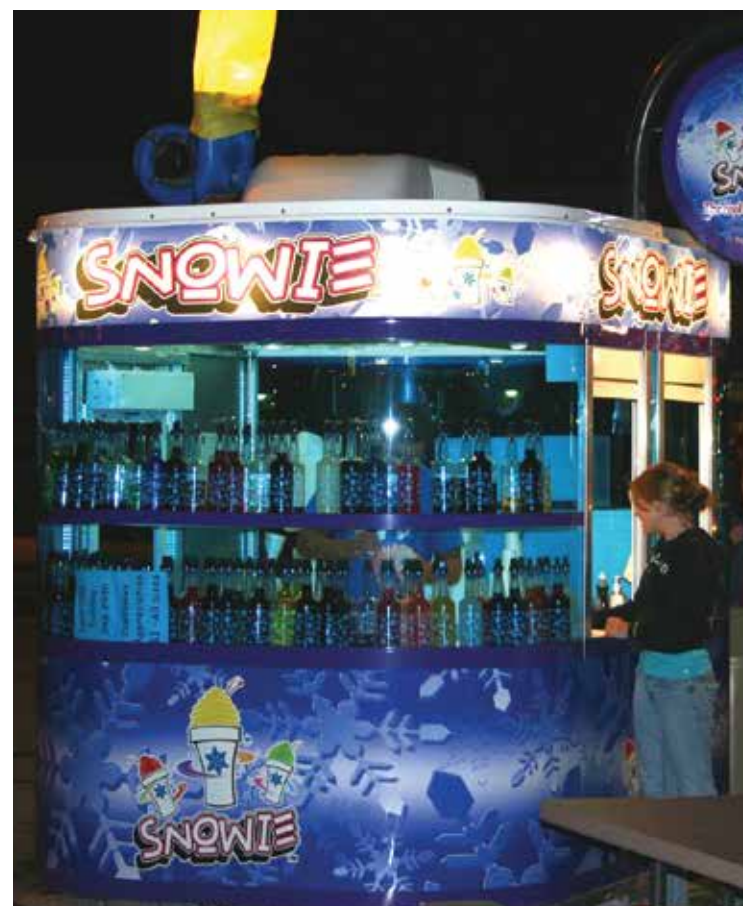
— Larry, Ohio

“I make more money with my shaved ice business in the summer than I make all year at my day job while putting in only a fraction of the work!”

— Dan, Montana

Shaved Ice is a highly profitable product with 88% profit margins, or better!

Example: selling a 16 oz. shaved ice for \$3.00 will put \$2.64 in your pocket!



For more information on potential earnings visit
www.Snowie.com/analysis



Business Opportunity #2

Selling shaved ice at events can be a very profitable way to make money in this business.

The **Snowie™ Kiosk** is perfect for such situations. Events such as fairs and festivals draw large crowds of people into dense areas and this maximizes your earning potential. Another important factor is that these people are often eager to enjoy the moment and indulge in the “experience”. You will find yourself selling more shaved ice in just a few hours than you ever dreamed possible!

“At a 4th of July firework show, I made \$5,600 in only four hours!”

— Mike, South Carolina

Business Opportunity #3

The third way to make money with Shaved ice is with the **Snowie™ Bus**. This option is extremely versatile as you can sell virtually anywhere, anytime. The Snowie™ Bus is completely self contained so at a moment's notice, you can drive the Bus to school functions, day cares, neighborhoods, reunions, parks, sports games, business functions, fairs, festivals, and anything else you can think of! The Snowie™ Bus is ready to make money the minute you are!

“I have a full time day job so at night I drive my Snowie™ Bus and make between \$400-\$600 in just a few hours! This investment has been a great way to supplement my income. On the weekends, I often make more money in one day than I do at my full time job all week!”

— Susan, Florida

“With the Snowie™ system, I sold 1,250 shaved ice in 2 hours at an event!”

— Bob, Texas



POTENTIAL EARNINGS