



DAY 1: Thursday, February 25th

TIME	DESCRIPTION
8:00am - 9:00am	Hands - On & Registration
9:00am - 9:50am	Welcome / Summit Overview Who's Who, Where/Who is Snowie today, Snowie of Tomorrow
9:50am - 10:00am	Break
10:00am - 10:55am	Business Approach/Models Business Design/Financials/Working on the Business, Not For the Business
11:05am - 12:00pm	New Marketing Package Branding/Website Development/Insurance/Management Resources/Support
12:00pm - 1:00pm	Lunch / Attendee Introductions
1:00pm - 2:00pm	Other Business Opportunities and Markets Snowie - Core Business/Add-on products/Off Season Products
2:00pm - 2:10pm	Break
2:10pm - 3:30pm	Local Branding / Community Presence
3:30pm - 3:35pm	Break
3:35pm - 4:00pm	Business Management Break-Outs (Session #1)
4:00pm - 4:05pm	Break
4:05pm - 5:00pm	New Champions Panel
5:00pm - 5:15pm	Q&A
5:15pm - 6:00pm	Hands-On Available (upon request)
7:00pm - 10:00pm	Utah Jazz Basketball Game in the Skybox

DAY 2: Friday, February 26th

TIME	DESCRIPTION
8:00am - 9:00am	Hands-On Available (upon request)
9:00am - 10:25am	Generating Business/Campaigns/Social Media
10:25am - 10:35am	Break
10:35am - 11:00am	Business Management Break-Out (Session #2)
11:05am - 11:30am	Business Management Break-Out (Session #3)
11:30am - 11:40am	Break
11:40am - 12:30pm	Expanding / Funding your Business
12:30pm - 1:30pm	Lunch
1:30pm - 2:30pm	New Products/ Materials
2:30pm - 2:45pm	Q&A
2:45pm - 3:00pm	Wrap-Up
3:00pm - 5:00pm	Finalize Orders/Questions - Staff on Hand Hands-On Available (upon request)
8:00am - 9:00am	Hands-On Available (upon request)
9:00am - 10:25am	Generating Business/Campaigns/Social Media
10:25am - 10:35am	Break
10:35am - 11:00am	Business Management Break-Out (Session #2)

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#SnowieSummit2016

